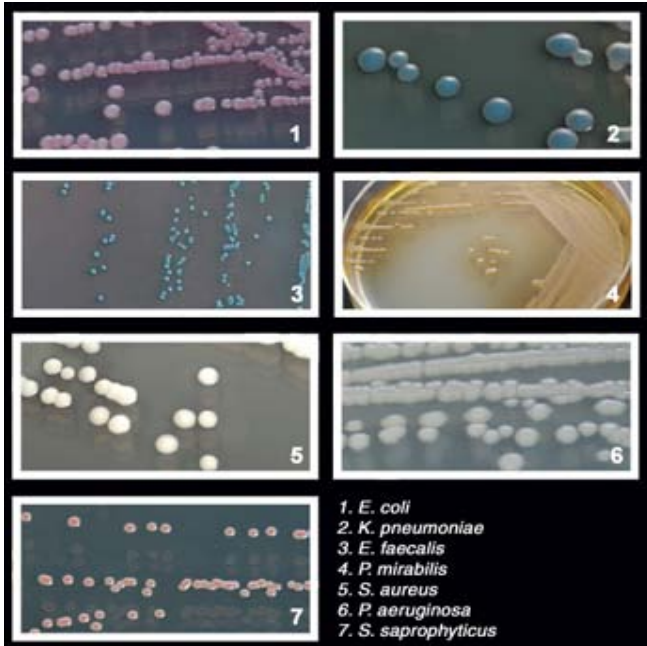




January 16, 2006

For immediate release



Call for color image

A urinary tract infection (UTI) is one of the most common infections to instigate during a visit to the physician. HardyCHROM™ UTI is a differential and chromogenic medium. It facilitates both the isolation and differentiation of urinary tract pathogens, including Gram negative and Gram positive bacteria, from the primary set-up of a urine specimen. The presence of chromogenic substances in HardyCHROM™ UTI media bring about distinctive and definitive color differences in microorganisms. *Escherichia coli* and *Enterococcus* spp. can easily be identified with no further confirmatory testing required. Digital photo available via CD or email.

With respect,

Christopher A. Catani

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