

*For Immediate Release:*

Contact:

Jay Hardy  
President  
HARDY DIAGNOSTICS  
1430 West McCoy Lane  
Santa Maria, CA 93455

(805) 346-2766 ext: 5674  
Fax: (805) 346-2760

Email: [HardyJ@HardyDiagnostics.com](mailto:HardyJ@HardyDiagnostics.com)  
Website: [www.HardyDiagnostics.com](http://www.HardyDiagnostics.com)



Santa Maria, CA; July 22, 2008 – Hardy Diagnostics becomes the first company on the Central Coast of California to be certified as a “Fit Friendly Company” by the American Heart Association. As a Fit Friendly Company, Hardy Diagnostics, under the leadership of Jay Hardy, President, has established several companywide initiatives to promote the wellness of its employees.

For example, employees are encouraged to take “walking breaks” on established trails near the workplace. The Hardy walkers are organized into teams and log their miles each week in order to compete for prizes. Hardy Diagnostics also provides numerous games tables, such as; fooseball, air hockey, ping-pong, mini-basketball, and a full-size basketball hoop as alternate activities.

In addition, the Company sponsors, basketball, soccer, and softball sports leagues, for its employees. Hardy Diagnostics, in the spirit of wellness, worked in collaboration with a local fitness gym to offer decreased membership fees to its employees and their immediate family members.

In October last year, Hardy Diagnostics hosted a health fair where every employee present had an opportunity to have their blood pressure and cholesterol level checked. Hardy Diagnostics also provides fresh fruit and healthy alternative snacks at a reduced cost for its employees in the break room.

Jay Hardy, the President of Hardy Diagnostics, recognizes that promoting a culture of fitness in the work place increases productivity, reduces absenteeism, lowers turnover, and decreases over-all healthcare cost by being health proactive instead of health reactive.

Pictured above are: Kathy Steller, Randy Sechler, and Noemy Alvarez

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For Additional information, contact: Jay Hardy, email: [HardyJ@HardyDiagnostics.com](mailto:HardyJ@HardyDiagnostics.com)