



For Immediate Release:

AloeSafe™ Hand Sanitizer is Free from Toxic Chemicals **Many hand sanitizers contain chemicals such as automobile anti-freeze and estrogenic parabens.**



AloeSafe™ hand sanitizer leaves hands soft and silky, and never sticky.

Santa Maria, California; March 29, 2010 – Hardy Diagnostics, an FDA licensed and ISO certified biomedical firm, is pleased to announce the release of AloeSafe™, a hand sanitizer that contains aloe vera, vitamin E, and lavender oil. Unlike most alcohol based hand sanitizers, AloeSafe™ is free from potentially harmful ingredients.

AloeSafe™ does not contain the harsh chemicals found in many other hand sanitizers, such as glycerin, artificial colors, propylene glycol, and parabens. Glycerin leaves a sticky residue on hands and draws out moisture. Propylene glycol is a known irritant to the skin according to the Material Safety Data Sheet, and is a component of automobile anti-freeze. Parabens are known to be estrogenic. In recent studies, many estrogenic substances have been associated with certain cancers. Why take a chance?

Not only do your hands deserve the best, but so does your health. Hardy Diagnostics is pleased to provide a product that is free from potentially harmful ingredients, and is still an effective hand sanitizer. AloeSafe™ contains the healing properties of vitamin E, the soothing scent of lavender, and the moisturizing effect of aloe vera. It does not cause drying, and leaves the hands feeling soft and silky, while showing a 99.9% kill rate of potentially infectious bacteria.

*1430 West McCoy Lane, Santa Maria, California, USA ~ Ph: (805) 346-2766, Fx: (805) 346-2760
Website: www.HardyDiagnostics.com ~ Email: Sales@HardyDiagnostics.com
California ~ Washington ~ Utah ~ Arizona ~ Ohio ~ Texas*



ABOUT HARDY DIAGNOSTICS

Hardy Diagnostics is an FDA licensed and ISO 13485 certified manufacturer of medical devices for microbiological procedures in both clinical and industrial laboratories. The company manufactures over 3,000 products for the culture and identification of bacteria and fungi from its Santa Maria, California headquarters. Currently over 6,000 laboratories are serviced by Hardy Diagnostics throughout the nation.

The company was founded in 1980 by Jay Hardy, a Clinical Laboratory Scientist from Santa Barbara, CA. Today, Hardy Diagnostics maintains six distribution centers throughout the U.S. and exports products to over 30 foreign distributors.

The company's mission is to partner with its laboratory customers to prevent and diagnose disease. For more information, visit www.HardyDiagnostics.com.

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Contact Information:

Contact Person: Christopher Catani

Company Name: HARDY DIAGNOSTICS

Address: 1430 West McCoy Lane, Santa Maria, CA 93455

Phone Number: (805) 346-2766, Ext: 5696

Fax Number: (805) 928-2950

Email Address: CataniC@HardyDiagnostics.com

Company Website: www.HardyDiagnostics.com

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